

TO: AIR340B
 FR: Morning Consult
 RE: 340B Drug Pricing Program



Morning Consult ran a poll, on behalf of AIR340B, focusing on support for and impacts of the 340B Drug Pricing Program. Voters across the country believe access to prescription drugs is very important for a local community's public health strategy. And while majorities of voters support the 340B Drug Pricing Program, majorities also say reform is important.

NEARLY ALL VOTERS (9 IN 10) SAY IT IS IMPORTANT FOR THEIR LOCAL COMMUNITY TO HAVE “SAFETY NET” HOSPITALS.

- 90% of voters say it is important for their local community to have “safety net” hospitals, with 60% saying that these hospitals are *very important*.
- Households with chronic conditions (64%) and voters covered by Medicaid (70%) are more likely to say “safety net” hospitals are *very important*.

VOTERS SAY THAT ACCESS TO PRESCRIPTION DRUGS IS *VERY IMPORTANT* (66%), AND IT RANKS IN THE TOP TIER OF NEEDS FOR A LOCAL COMMUNITY’S LONG TERM PUBLIC HEALTH

- Households with chronic conditions (70%), seniors with Medicare (76%), and those with Medicaid (71%) are among the demographic groups more likely to say access to prescription drugs is *very important*.

Percentage of Voters Who Say It is “*Very Important*” For a Local Community’s Long Term Public Health to Have...

% “Very important”	Access to Prescription Drugs When Needed
Voters	66%
HH with Chronic Condition	70%
Seniors with Medicare	76%
Voters with Medicaid	71%

MOST VOTERS (51%) HAVE NEVER HEARD OF THE 340B DRUG PRICING PROGRAM. HOWEVER, AFTER A BRIEF DESCRIPTION OF IT, 4 IN 5 VOTERS (80%) SAY THEY SUPPORT THE PROGRAM.

- Households with chronic conditions (50%), seniors with Medicare (51%), Democrats (55%), and voters in urban communities (48%) are among the demographic groups more likely to say they *strongly support* the program.

VOTERS AGREE THAT 340B NEEDS TO DO A BETTER JOB AT LOWERING COSTS (81%), BENEFITTING LOW-INCOME AND UNINSURED PATIENTS (79%), AND PUTTING ALL DISCOUNT DOLLARS TOWARDS LOW-INCOME PATIENTS (78%).

- Four in five voters agree (79%), half of them *strongly agree* (52%), that hospitals and pharmacies should not be making money off “safety net” programs.

Percentage of Voters Who Say They Agree That...

% “Strongly Agree” / % Total Agree	Voters	HH with Chronic Conditions	Seniors with Medicare	Voters with Medicaid
As the second largest federal prescription program, 340B needs to do a better job lowering the prescription drug costs for patients.	53% / 81%	58% / 84%	64% / 87%	52% / 81%
Hospitals should not be making money off of safety-net programs created to help low-income or vulnerable patients.	52% / 79%	56% / 81%	61% / 87%	51% / 75%
Given COVID-19, it has never been more important for policymakers to make sure that 340B benefits low-income and uninsured patients.	52% / 79%	58% / 82%	64% / 89%	59% / 79%
It is not fair that retail pharmacy chains can make money off of discounts that were designed to help low-income, uninsured, and vulnerable patients.	52% / 79%	57% / 82%	60% / 85%	58% / 79%
Every discount dollar in 340B should go toward low-income patients who need care.	47% / 78%	51% / 81%	56% / 85%	51% / 81%
I worry 340B is not working for patients, and that patients are not benefiting from the medicine discounts.	36% / 70%	40% / 73%	40% / 74%	37% / 70%

AFTER BEING OFFERED EXAMPLES OF BILLING PRACTICES, THE STRONG MAJORITY OF VOTERS (86%) SAY IT IS IMPORTANT TO UPDATE THE PROGRAM SO IT WORKS BETTER FOR PATIENTS.

- When asked to express in their own words why 340B needs to work for low income, uninsured and/or vulnerable patients, voters cite the need for *more recognition*, the need to *ensure the program is following through with its intentions*, and *ensuring the program isn’t being abused*.

Methodology: This poll was conducted between March 5-March 8, 2021 among a national sample of 1990 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.